

2022 - 2023

Bragard Inc.

is proud to introduce

A T E L I E R T B
&
M G B







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Chef jackets



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Aprons



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**Custom
embroidery**

Textile workshop for professionals in search of style.

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THE BRAGARD FAMILY DNA

It's an exciting and creative time here at Bragard Inc. We have emerged from the pandemic determined to move forward into the future with a fresh take on the status quo, and to bring our beloved customers the best creations from inside the house of the Bragard family.

Creating garments of excellence is something the Bragard family has done for centuries, passing on its craftsmanship from one generation to the next. It began in 1757 when Nicolas Bragard opened his tailoring workshop in Saint-Etienne-les-Remiremont in the Vosges region of France. Later in 1874, Marie Louis Thomas expanded the business, traveling throughout France selling patterned hand dyed fabrics and designs.

In 1903 Eugene Bragard opened the first store selling ceremonial costumes and work wear. In keeping with the tradition of his father and grandfathers before him, my grandfather Henri and then my father Gilles Bragard, continued this tradition ; their principal goal was to offer uniforms that combined the finest available fabrics with exceptional designs, resulting in garments of incomparable style and comfort.

With this family heritage, if there's one thing my family does best in this industry, it's to innovate. We make garments that fit and feel like no other. It is therefore no surprise that when my parents Gilles and Monica Bragard decided to launch their long anticipated and highly

requested collection, MGB, the result was nothing short of spectacular. First exclusively designed for the club des chefs des chefs (Chefs of head of states), the intention behind the MGB line was to use their intimate knowledge of the design process and marry it with innovative enhancements to create the most beautiful products. Mr and Mrs Bragard have succeeded in creating haute-couture for the kitchen, the fabric, cut, and design are simply unparalleled.

Together with Atelier TB by Thomas Bragard, we continue, with this goal in mind, to offer some of the finest uniforms in our industry. Atelier TB, by Thomas Bragard, encompasses the need for more fashion forward and creatively designed kitchen wear.

Therefore, we are incredibly proud to introduce to you two new MGB product lines meticulously designed and created by the Bragard family itself and now available for you in addition to B-Everyday. Designed in France using the most cutting-edge technology, the collection offers versatility in style and color with beautiful modern trappings. Whether you're a traditionalist or a modern pioneer, Atelier TB lends itself to your unique style. I am certain you are going to love them as much as we do!

Thomas Bragard
CEO & President
Atelier TB

Benjamin L. Bragard
CEO & President
Bragard, Inc



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CHEF JACKETS







NEW LOOK

NEWLOOK

\$99,95

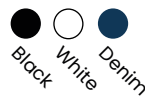
Elegant and comfortable jacket with officer collar and straight buttoning.

Cotton tencel stretch.

Hidden snaps under placket.

Sleeves with roll-up slits.

Easy care, little ironing.



60° M and W available sizes – XS to 3XL



60° Mixed model - S to 3XL

NEW

LILO

\$99,95

Knitted Chef jacket.

Stretchy mesh fabric for optimal comfort.

Cotton 60% / polyester 40%.

Straight fastening.

Easy care, no ironing required.



Black White





MAYA

\$99,95

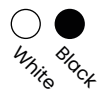
Chef jacket in pure white honeycomb fabric.

Polyester 50% / cotton 50%.

Embossed look.

Straight fastening.

Ideal jacket for summer temperatures.



📏 60° 📦 Mixed model - S to 3XL



📏 60° 📦 Mixed model - XS to 3XL

JOKER

\$59,95

Jacket with asymmetrical snap closure hidden under flap.

Polyester 65% / cotton 35%.

Press studs at the back of the collar.

Easy care, little ironing.

Short sleeves option (\$8).



Black White





Black Joker



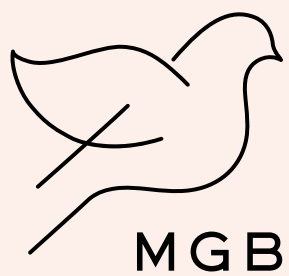
White Newlook



Black Newlook



Denim Newlook





Monica & Gilles Bragard

Haute Couture for Haute Cuisine.

During the thirty years they spent at the head of Bragard, which they left in 2012, Monica and Gilles developed a unique know-how in the selection of exceptional fabrics, the extreme care taken in the elaboration of the cuts and the refinement of the finishes of professional clothing.

In order to perpetuate the family heritage of four generations, they are now putting their passion and expertise at the service of MGB, the new high-end kitchen clothing brand created in collaboration with their son Thomas.

This first MGB collection features four variations of the Chef jacket.



« A great classic revisited »

PRESTIGE MGB

\$179,95

The perfect combination of a double breasted Chef jacket and a high fashion shirt.

100% Ice Cotton®, a fabric of exceptional quality made from the finest cotton in the world.


Refined cut and neat finish.

English seams.

Handmade buttons.

Musketeer cuffs.



 Mixed model - FR sizes 44 to 62



👤 Mixed model – FR sizes 44 to 62

STAR MGB

\$179,95

With its innovative collar and slim fit, Star will ensure a modern and dynamic style in all circumstances.

100% Ice Cotton®, a fabric of exceptional quality made from the finest cotton in the world.

Fitted and finished to a high standard.

English seams.

Hidden buttons under placket.

Musketeer cuffs.

« Enter a new era »





« Modernity and subtlety »

ÉLÉGANCE MGB

\$189,95

It's all in the detail. Mao collar, button placket and sleeve cuffs in Italian cotton piqué for an elegant look.

100% Ice Cotton®, a fabric of exceptional quality made from the finest cotton in the world.


Fitted and finished to a high standard.

English seams.

Hidden buttons under placket.

Musketeer cuffs.



 Mixed model - FR sizes 48 to 60



👤 Mixed model – FR sizes 48 to 60

GALA MGB

\$189,95

With its slim fit and Italian cotton piqué front panel, Gala offers a style of rare elegance.

100% Ice Cotton®, a fabric of exceptional quality made from the finest cotton in the world.

Fitted and finished to a high standard.

English seams.

Hidden buttons under placket.

Musketeer cuffs.

« Refinement in its purest form »





NEW

HARMONIE MGB

\$184,95

Women's premium Chef jacket.

100% Ice Cotton®, a fabric of exceptional quality made from the finest cotton in the world.


Slim fit and neat finish.

English seams.

Hidden buttons under placket.

Musketeer cuffs.



 Women's model - FR sizes 36 to 52



An innovative and exclusive fabric.

To ensure the ultimate in comfort and natural coolness, MGB has developed Ice Cotton®: a fabric of exceptional quality made from the finest cotton in the world.

The unique spinning process ensures extreme freshness, achieved mechanically without chemical treatment.





« The best aprons for cooking,
according to Chefs and Bartenders »

^{the}
Strategist

APRONS





COLORS THAT MAKE YOU LOOK GOOD

When we released our first Tango & Carioca models, the idea was to allow simple and fun customisation by playing with the colors of the straps and apron. Cream base with burgundy straps, or denim base with red straps, choose the combinations that you like and that fit with your brand identity.



CREATE YOUR OWN COLOR MATCHES

Pick up the color for the apron base ①
and the straps ② :

 **Black**
Braided 2/2 - 100% cotton

 **Cream**
Braided 2/2 - 100% cotton

 **Navy blue**
Braided 2/2 - 100% cotton

 **Red**
Braided 2/2 - 100% cotton

 **khaki**
Braided 2/2 - 100% cotton

 **Orange**
Braided 2/2 - 100% cotton

 **Grey**
Braided 2/2 - 100% cotton

 **Burgundy**
Braided 2/2 - 100% cotton

 **Hunter green**
Braided 2/2 - 100% cotton

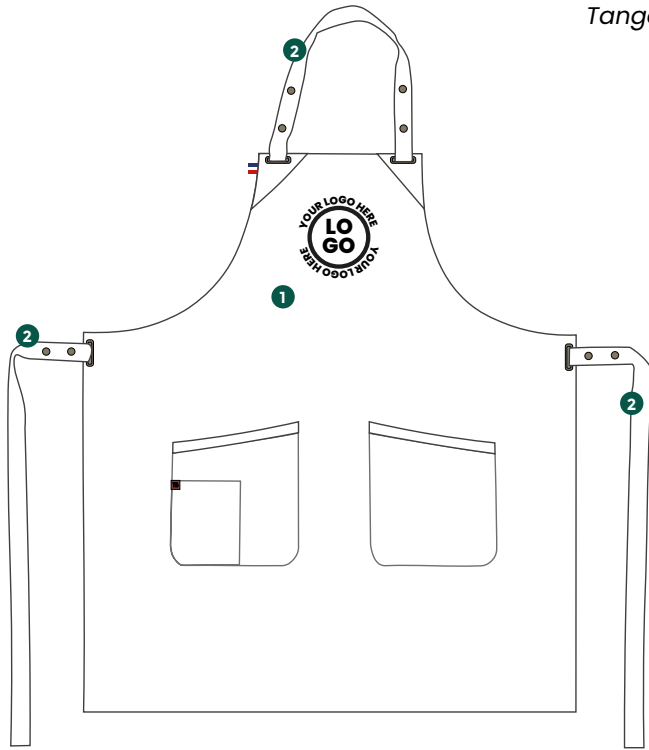
 **Chocolate**
Braided 2/2 - 100% cotton

 **Pink**
Braided 2/2 - 100% cotton

 **Blue stripes**
Braided 2/2 - 100% cotton

 **Red tiles**
Métis - 84% cotton 16% linen

 **Denim**
Denim twill - 100% cotton



Tango model

EMBROIDER OR PRINT YOUR LOGO



Other fabrics available from 20 pieces.



TANGO

\$84,95

Bib apron with an innovative design made in France.

100% Oeko-Tex® cotton fabric made in France, 290 gr/m2.



Inserts in imitation leather.

Adjustable straps with 3 levels of snaps and removable to allow a different colour.

Crossed straps in the back available.

Several practical pockets.



 40°  H 33,5 x W 31,2 in



60° H 33,5 x W 31,2 in

CARIOCA

\$74,95

Bib apron with an innovative design made in France.

100% Oeko-Tex® cotton fabric made in France, 290 gr/m2.

Rivets on the lower pockets.

Adjustable straps with 3 levels of snaps and removable to allow a different colour.

Crossed straps in the back available.

Several practical pockets.





RUMBA

RUMBA

\$69,95

Bib apron with slit and crossed straps made in France.





65% polyester / 35% cotton, 310 gr/m2.

Large pocket and tea towel holder.



Very practical and pleasant to wear thanks to its cross-braiding system.

Does not pull on the neck.

Easy care, no ironing required.

 Black
 Grey
 White
 Royal blue
 Denim (+\$9)



 60°
  H 33,5 x W 31,2 in



60° H 33,5 x W 31,2 in

BAMBA 

NEW

\$59,95







Bib apron with slit and adjustable straps made in France.

65% Polyester / 35% cotton, 310 gr/m2.

Large pocket and tea towel holder.

Adjustable neck strap with a buckle.

Easy care, no ironing required.







 black / red Anthracite grey / light grey White / white Navy blue / sky blue Denim / cream (+\$8) Camel / black



Kid version
BAMBINO

3 sizes : 3-6 / 6-9 / 9-13 years old



PAVANE

\$34,95 cotton version

\$39,95 mixed cotton linen

Optional kangaroo pocket +\$8

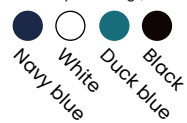
Work apron revisited and made in France.

High coverage.

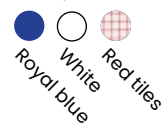
Adjustable thanks to its loop system on the neck strap.



Optional kangaroo pocket.

100% cotton, 270 gr/m2



Cotton / linen



 60°  H 39,4 x W 39,4 in

Pich Pich

Delicatessen and catering
Byzantine cuisine





NEW

BUTO

\$59,95

Japanese apron made in France.



65% polyester / 35% cotton, 200 gr/m2.

2 lower pockets reinforced with rivets.

Does not pull on the neck.

Easy care, no ironing required.



 60°  H 29,5 x W 41,3 in



60° H 31,5 x W 30,7 in

CANCAN

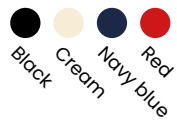
\$44,95

Bib apron with sewn-in straps made in France.

100% Oeko-Tex® cotton fabric made in France, 290 gr/m2.

Adjustable neck strap with 3 levels of snaps.

Tea towel holder on the pocket.





NEW

Short version
MADISON
119,99 € HT

MAMBO

MAMBO

\$249,95

Grained calfskin bib apron.

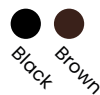
Removable and adjustable fabric straps.


3 levels of press studs.


2 practical and ideally placed pockets.

Anti-stain treatment on the apron.

A simple wipe of the sponge after use is sufficient for maintenance.



 Sponging up

 H 33,5 x W 25,2 in



🧽 Sponging up 📏 H 31,5 x W 25,2 in

SAMBA

\$249,95

Smooth calf leather bib apron.

Adjustable leather neck strap with buckle.

2 conveniently placed pockets.

Anti-stain treatment on the apron.

A simple wipe of the sponge after use is sufficient for maintenance.





JAVA

\$49,95

Waist apron made in France.



Half-apron designed in a thick and comfortable 100% natural cotton fabric.

Imitation leather inserts on the pockets for a touch of incomparable elegance.

Removable straps that tie at the waist.

4 central pockets.



 40°  H 15,7 x W 31,5 in



60° H 23,6 x W 31,5 in

SEGA 

\$49,95

Long waist apron made in France.

Half-apron designed in a thick and comfortable 100% natural cotton fabric.

Rivets on the pockets.

Tieable straps at the waist and removable to allow a different colour.

4 central pockets.





60° H 35,4 x W 39,4 in

SWING

\$29,95

Brigade waist apron made in France.

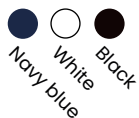
100% cotton, 270 gr/m2.

Fixed straps.

Reinforced braid seams.

High coverage.

Easy care.



60° H 35,4 x W 35,4 in

BRIO MGB

NEW

\$49,95

Waist apron with flap.

100% Ice Cotton, a fabric of exceptional quality made from the finest cotton in the world.

Fixed straps.

Flap to hide the straps.

High coverage.

Easy care.



60° H 27,6 in

FLAMENCO

\$39,95

Brigade waist apron made in France.






65% polyester / 35% cotton, 310 gr/m2.

Large pocket and tea towel holder.

Tieable straps at the waist.

Slit on the bottom of the apron for better freedom of movement.

Easy care, no ironing required.

 Black
  Grey
  White
  Royal blue
  Denim
  Camel (+5€)





@cestmeilleurquandcestbon



@gregorydoyen



@mademoiselledinette

THE TB CREW

They wear our aprons every day and participate with us in the revival of the French textile industry.

Post a photo of yourself on Facebook or Instagram with the hashtag #TribuTB and join our adventure.

 @ateliertb



@laurent.mariotte



@lacuisinedegarance



@pichpichfood



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TOPS







YVON & YVONNE

\$39,95

Men's and women's t-shirts made in France.

100% cotton jersey, 160 g/m².

Tight fit.

Lining at collar.

Tricolour detail at the bottom of the body.

Excellent washability.



 60°  S to 3XL



60° Mixed model - S to 2XL

NEW

SIMBA

\$49,95

Elegant and comfortable short-sleeved mixed polo shirt.

60% combed cotton / 40% polyester knit.

Officer's collar.

Easy care.





NEW

SANDRO & SANDRA

\$64,95

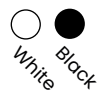
Elegant shirt with officer collar and straight buttons.

63% cotton, 34% polyester and 3% stretch.

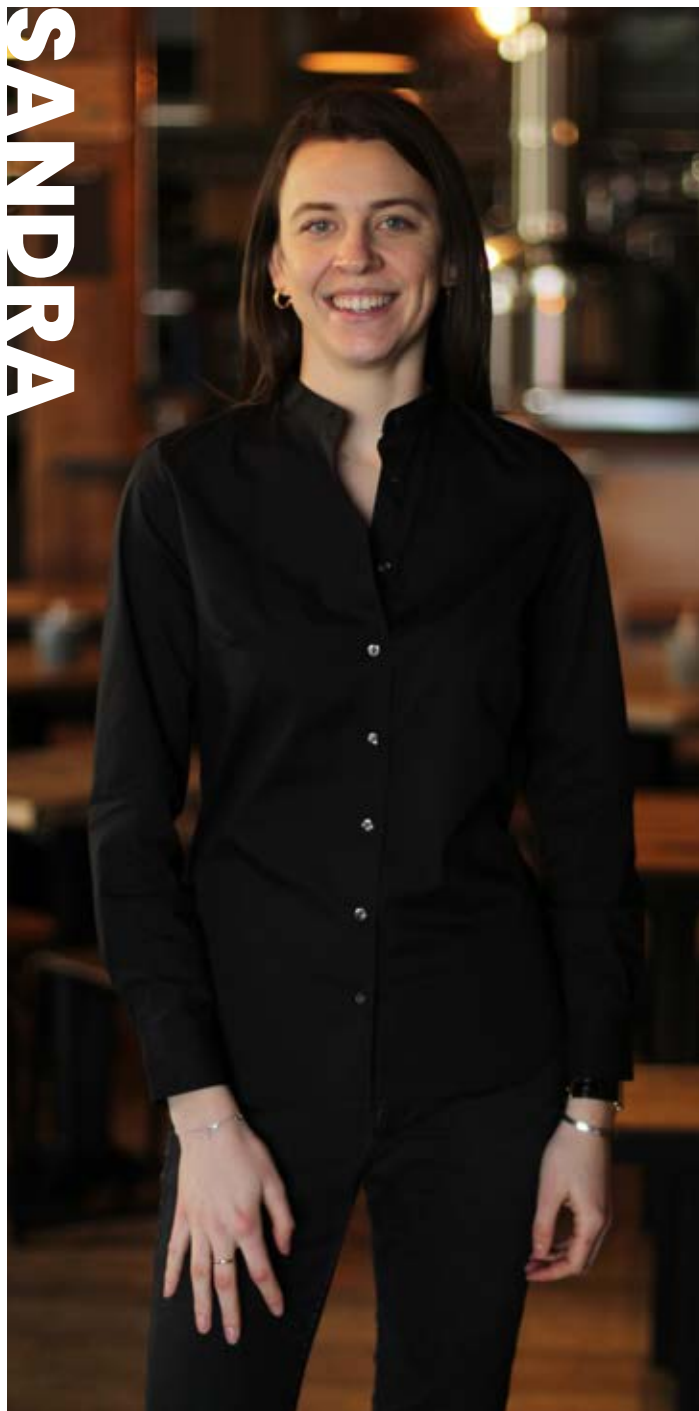
Sleeves with buttons.

Easy care.

Men's or women's model available.



60° Sandro S to 2XL / Sandra 2XS to XL





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PANTS







60° S to 3XL

NEW

WOODY

\$69,95

Modern and stylish Chef trousers.

66% Polyester / 34% cotton, 205 gr/m2 with anti chlorine treatment.

Modern cut with elastic waistband.

Belt loops.

2 front pockets.

1 back patch pocket.

Snap closure.

Not hemmed.



TESTIMONIALS 🌲

Grandma was clearly charmed by the TB aprons. The quality is impeccable and the cut is original. And the guys are very nice, always ready to listen and above all very reactive!



Gül
Le Camion de Mamie



Simple, efficient and fast report. In use, after several washes, the fabric proves to be of excellent quality. On top of that, they are a real crack team. In short, they are true craftsmen of the future, just as we like them!

Julien Serri
Magnà

I ordered aprons for my company. Great value for money, very good contact with the salesman, very responsive and accommodating. Would 100% recommend this French brand!



Émeline
Le Chat Zen







CUSTOM EMBROIDERY

Logo

Logo only	\$10
Logo and 1 line of monogram	\$18
Logo and 2 lines of monogram	\$18
Logo and 3 lines of monogram	\$21

Logo set-up fee

Stitch out for approval via UPS	\$75
Stitch out for approval via e-mail	\$50

Monogram charges

1 line	\$8
2 lines	\$13
3 to 4 lines	\$16



LOGO EMBROIDERY



CHOICE OF 6 MONOGRAM STYLES

Bragard Inc.

Arial

Bragard Inc.

Select Script

Bragard Inc.

Prestige

Bragard Inc.

Designer

Bragard Inc.

Uniscript

Bragard Inc.

Goudy Bold

For more information, ask your representative or contact
customerservice@bragardusa.com for advice on these services.

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